



# 2018 Holiday Passport

NOVEMBER 23  
THROUGH  
JANUARY 1, 2019

**Overview:** The Passport incentive shopping program encourages Visitors to visit and make purchases at participating businesses. Visitors completing passports become eligible to win gift certificates and the grand prize of \$500 and a Brown County Getaway. This program is open to all Chamber members.

**WINNERS:**

8 weekly drawings will be held and broadcast on Facebook Live. Number of winners per week will be determined based on the number of participating businesses. Winners will be posted on [www.browncountypassport.com](http://www.browncountypassport.com).

A business can sign up to conduct the drawing and have 15 seconds to plug their business. First come first serve.

**DATES TO REMEMBER:**

**Passport material pick up:**

November 20th, 10-2 at the Visitors Center

**Small Business Saturday double punch:**

November 24, 5:00-7:00

**Holiday Light Parade:**

Saturday, December 1, 6:00

**For a full list of holiday activities:**

[www.christmasinbrowncounty.com](http://www.christmasinbrowncounty.com)



812.988.0234  
[info@BrownCountyPassport.com](mailto:info@BrownCountyPassport.com)  
[BrownCountyPassport.com](http://BrownCountyPassport.com)



## PARTICIPATION SIGN UP

### CONTACT INFO

Business Name: \_\_\_\_\_

Contact Name: \_\_\_\_\_ Title: \_\_\_\_\_

Physical Address: \_\_\_\_\_

Mailing Address: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

Website: \_\_\_\_\_ Facebook / Instagram: \_\_\_\_\_

\_\_\_\_ **Yes**, I would like to participate in a live drawing (first come first serve, receive 15 seconds to promote your business, all drawings held on Wednesday, 10:00 am, in the Visitors Center)

**I am a Chamber member:** Yes/ No

**By signing below I agree to:**

- Provide gift certificates totaling a **minimum** of \$30, expiration date of November 1, 2019. If your average sale is under \$10, provide 3 gift certificates valued at \$10 each.
- Accurately stamp Passports based on the amount spent and using provided program stamps.
- Participate in Small Business Saturday Double Punch night, Saturday, November 24, 5:00-7:00.

- Collect completed Passports and drop off at the Visitors Center by each Monday. Drop box located on the South side of building
- Actively support and promote the Passport Program.
- Display appropriate collateral materials
- Train staff on the Passport Program

Signature: \_\_\_\_\_

Date: \_\_\_\_\_

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